

NEAR EAST UNIVERSITY

**SCHOOL OF TOURISM
AND
HOTEL MANAGEMENT**

Course Catalogue

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The purpose of this course catalogue is to provide students, future students, parents, academics, universities and institutions, with the information they need about the Tourism and Hotel Management Programme of the Near East University-School of Tourism and Hotel Management.

The main body of this Catalogue is structured in relation to the objectives and contents of the courses of the Tourism and Hotel Management Bsc. degree programme. In addition, there are sections about the duration of the programme, mode of study, key learning outcomes, qualification awarded, grading scheme, national higher educational system of TRNC etc. of the programme.

We hope you can find the necessary information to your questions about the School of Tourism and Hotel Management and the course programme.

Sincerely

Assoc. Prof. Tulen SANER

Director

School of Tourism and Hotel Management Programme

General Information about the School of Tourism and Hotel Management Programme

School of Tourism and Hotel Management was established in 1994 under the name of "Tourism and Hotel Management" as part of Faculty of Economics and Administrative Sciences. Since the date of its establishment, it has been offering extensive education opportunities at graduate and associate degree level. Today, Tourism and Hotel Management is continuing to provide education at levels of; associate degree, graduate and postgraduate degrees.

Official length of programme: 4 years (excluding one year of English preparatory class for English programme), 2 semesters per year, 14 weeks per semester

Mode of study: full time

Profile of the Programme and Method of Education

Lectures by (teaching staff) instructor, class discussion, individual projects, practical application of courses, computer laboratory studies and summer trainings are implemented as the method of education. The curriculum is planned with a multidisciplinary approach in mind. The curriculum is prepared to equip students with core business skills and gives insights into the tourism industry which is comprises of the required courses, elective courses, technical elective courses, practical application and summer trainings. The medium of teaching is in the English language. Students are also expected to take elective language courses in addition to English such as; Russian, German, Italian, French and Arabic.

The computer laboratories of the department offer students the opportunity to learn the world's most advanced and widely used programs such as Amadeus and Fidelio.

The practical application of courses taught in the classroom are made possible through the use of university facilities; Dorana Hotel, Residence, the M/Y TEAL ship, Dorana Travel Agency, restaurants, cafeterias and the Guest House on the campus, which makes our school exceptional among tourism schools. In addition to all this, summer training, as part of the curriculum, provides the students the opportunity of on

the job training and post placement. Compulsory summer trainings allow students to develop the skills learnt in the classroom and combine theory with practice. School of Tourism and Hotel Management, through the career days held each year, helps students to be placed in practical training in reputable work places at the end of the first and the third years.

Qualification Awarded

Tourism and Hotel Manager (Bachelor's Degree/ first cycle in Bologna System)

Level of Qualification

Qualifications Framework- European Higher Education Area (QF-EHEA): 1

Access requirement(s)

High School Diploma. Admission of Turkish nationals is by Placement through anation-wide Student Selection Examination (ÖSS) administered by Assessment, Selection and Placement Centre (ÖSYM). Admissions of Turkish Cypriots is based on the Near East University Entrance and Placement exam. Admission of international students is based on their high school credentials. Proof of English Language proficiency is also required.

Qualification Requirements

132 Near East University Credits (Near East University Credit is contact hour based) which is total 264 ECTS credits must be completed after being successful in the courses to become a graduate of the political science department.

ECTS is a credit system designed to make it easier for students to move between different countries. Since they are based on the learning achievements and workload of a course, a student can transfer their ECTS credits from one university to another so they are added up to contribute to an individual's degree programme or training. ECTS helps to make learning more student-centred. It is a central tool in the Bologna Process, which aims to make national systems more compatible.

ECTS also helps with the planning, delivery and evaluation of study programmes, and makes them more transparent (http://ec.europa.eu/education/ects/ects_en.htm) .

Converting US College Credit Hours (semester credit hours-SCH) to ECTS

ECTS is the most commonly used credit system in Europe. The major difference between the European Credit System ECTS and the US College Credit system is that the first is based on student workload and the second on contact hours. The ECTS is oriented towards the time required for a student to meet the intended study outcomes, while the U.S. system is more oriented towards the time a faculty member needs to teach.

Here is an example of conversion of credits from ECTS to Semester Credit Hours for a college or university in the U.S.: 1.67 ECTS = 1.00 US College Credit Hours

Conversion standards may vary between higher education institutions in the U.S.

(<http://www.mastersportal.eu/articles/11110/what-you-need-to-know-about-academic-credit-systems-in-the-us.html>)

A student is required to have minimum pass grade from each course and obtain minimum 2.00/4.00 cumulative Grade point Average (cumulative GPA) .

The students who have successfully completed the programme should be able to be science-based, skilled and competent **tourism and hotel managers** prepared to meet the challenges of practicing tourism sector and industry in the 21st century, and **researchers** who are prepared to conduct tourism related research focused on bettering the travel and tourism conditions and advancing the fundamental understanding of tourism and hotel industry.

Arrangements for transfer from another School of Tourism and Hotel Management (Recognition of Prior Learning)

A student wishing a transfer from another university: the student must prove her/his English Proficiency if s/he wishes to attend the English Section.. At the time of OSS examination the candidate's entrance score must not be less than the lowest score for admission to the Near East University-School of Tourism and Hotel Management. The transcript and course content of the applicant is examined by the department and the student is then accepted to the appropriate year of the programme.

For further details please contact:

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Examination Regulations, Assessment and Grading

In the four years of the School of Tourism and Hotel Management, students are evaluated by essay type questions, MCQ (multiple choice questions) exams, assignments and participation. The students must successfully complete two main exams: the mid-term and the final examinations for each course. If the student fails in any course, s/he is entitled to come up again for resit examination.

Grading Scheme and Grades

PERCENTAGE	COURSE GRADE	GRADE POINTS
90-100	AA	4.00 (Excellent)
85-89	BA	3,30-3,95 (Excellent)
80-84	BB	3,00-3,45 (Very Good)
75-79	CB	2,50-2,95 (Very Good)
70-74	CC	2,00-2,45 (Good)
65-69	DC	1,50-1,90 (Good)
60-64	DD	1,00-1,40 (Good)
50-59	FD	0,50-0,90 (Failed)
0-49	FF	0,00 (Failed)

Occupational Profiles of Graduates

The graduates of School of Tourism and Hotel Management, the tourism and hotel managers, may work both at public and private sectors; public sector includes working in government as elected or appointed officials, or in various other capacities, while they may be employed in private sector such as tourism agencies, hotels, nongovernmental organisations etc. Moreover, they may apply for graduate programs to become specialist in a related area.

Programme Director

Assoc. Prof. Tulen SANER (Director)

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Key Learning Outcomes

The student who successfully completes the program should be able to

- 1. Demonstrate critical thinking including analysis, synthesis and evaluation within the tourism and hotel management and tourism industry through conceptual framework.**
- 2. Apply knowledge of the economic, environmental, cultural and social impacts of hospitality and tourism experience to real world settings or problems.**
- 3. Obtain theoretical knowledge and practical skills in preparation for a career in the tourism and hotel management as demonstrated by satisfactory completion of course work, research projects and internships.**
- 4. Understand the concepts and application of managerial, financial, computer and technical skills that are needed to be successful within tourism industry.**
- 5. Recognize and analyze critical issues, current challenges and customer and market trends in the lodging industry.**
- 6. Engage in learning activities that focus on the role, significance and impact of sustainable tourism.**
- 7. Demonstrate an understanding of leadership theory and the relationship between ethical leadership, corporate culture and performance.**
- 8. Demonstrate oral and written communication competences needed to function in professional and other settings.**

Courses List with Near East University credits and ECTS

Please see the attached example of the diploma supplement which is given to all graduates of our university free of charge. It is arranged in English.

The diploma supplement is a document the purpose of which is to provide sufficient independent data to improve the international “transparency” and fair academic and professional recognition of qualifications (diplomas, degrees, certificates, etc.). It is designed to provide a description of the nature, level, context, content and the status of the studies that were pursued and successfully completed by the individual named on the original qualification to which this supplement is appended. It should be free from any value judgments, equivalence statements or suggestions about recognition.

OBJECTIVES AND CONTENTS OF THE COURSE:

YEAR 1

Introduction to Tourism (course type: required; course code: THM 111)

Course objective: To develop the student’s general awareness of historical, socio-economic, and other factors that influence in tourism and provide a sound basis of understanding of the psychological, sociological and geographical dimensions of leisure and tourism.

Course content: This course aims to introduce an overview of the tourism industry. It will be provide general, historical development of tourism and travel industry, early travel and tourism motivators, sub-segments and sub-system of tourism industry. The tourist business and the types of tourism establishments will be analyzed in detail. Terminology, concepts in general use throughout the tourism, travel and hospitality industries will also be examined.

Introduction to Business (course type: required; course code: THM 115)

Course objective: The aim of this course is to help the students to understand many facets of the private enterprise system and of the businesses that operate within this framework. The students experience in this course will enable them to gain a better understanding of what business functions are needed in any business enterprise.

Course content: This course aims to provide the basic understanding and appreciation of the nature and functioning of a business enterprise on a national and international scale. It aims to develop the students understanding of managerial practices, planning, organizing, directing and controlling as well as proper methods and techniques to increase managerial effectiveness and efficiency. Students also will be able to analyze case histories for illustrating problems in managing organizations.

Mathematics for Hospitality Industry (course type: required; course code: THM 131)

Course objective: The objectives of this course are designed to provide students with the essential mathematics skills required for their future carrier and education in tourism and hospitality industry.

Course content: This course aims to provide students to be familiar with some basic calculations that are used at the Tourism and Hotel Catering Industry. And some basic statistical measures employed in statistics to help analyzing the investigations.

Introduction to Computer (course type: required; course code: THM 161)

Course objective: To give basic information about computer and components, create a basic Word document and simple Excel spreadsheet with beginner edits and formatting; start a text slide in PowerPoint and how to use the internet .

Course content: This course is scheduled to provide information to the students on how information technology does help us to improve ourselves. It aims to develop the students` understanding information technology as well as proficiency in the use of computers to support educational and professional needs with the use of Word, Excel, and Power Point.

English for Tourism I (course type: required; course code: ENGT 101)

Course objective: The course aims to revise and consolidate the students` ability to use language effectively, and equip students with both general English usage and specific terminology and expressions oriented towards communicating efficiently in the wide field of the Tourism Industry with specific emphasis placed on the strategies necessary for effective professional communication.

Course content: This course is intended for both the two-year and the four-year School of Tourism and Hotel Management students who are at low intermediate to intermediate level of English. The course aims to revise and consolidate the students` ability to use language effectively, and equip students with both general English usage and specific terminology and expressions oriented towards communicating

efficiently in the wide field of the Tourism Industry. The main emphasis is placed on the strategies necessary for effective professional communication. Each lesson focuses on a communication objective. There is extensive Listening practice in each lesson, and speaking activities are oriented towards the focus point of each lesson and give realistic and communicative practice of language skills needed in tourism. The speaking activities can be quite challenging at times as pronunciation, tone and intonation is perhaps as important as range and accuracy of language usage for effective communication. Some of the Listening sections contain specialised vocabulary and can be quite demanding. Each lesson introduces general and field specific expressions and vocabulary to learn. An adequate amount of reading comprehension and e-mail and letter writing, 3 course menu design is practiced in this course to consolidate the covered material.

Russian I (course type: elective; course code: RUS 101)

Course objective: The aim of this course is to enable the student proper pronunciation and intonation student and to master fundamental rules of Russian grammar in the beginning level necessary vocabulary, writing and speaking rules

Course content: The aim of this course is teaching students the fundamentals of Russian Grammar, basic pronunciation skills, improving intonation ability in utterances, teaching vocabulary at the elementary level, and teaching writing, reading, speaking and listening skills at the elementary level, as well as developing communication skills.

German I (course type: elective; course code: GER 101)

Course objective: This course is designed to give students a balance of speaking, listening comprehension, reading, writing and cultural awareness skills.

Course content: This course introduces the fundamental elements of the German language within a cultural context. Emphasis is on the development of basic listening, speaking, reading, and writing skills. Upon completion, students should be able to comprehend and respond with grammatical accuracy to spoken and written German and demonstrate cultural awareness.

French I (course type: elective; course code: FRE 101)

Course objective: The objective of this course is to prepare students with the basics of French grammar and everyday vocabulary.

Course content: This course introduces the students to basic vocabulary and fundamental sentence structures in the present and past. Pronunciation, grammar, and everyday vocabulary are stressed as indispensable tools for comprehension and expression.

Lodging Operations (course type: required; course code: THM 123)

Course objective: This course provides a basic understanding of the lodging industry by tracing the industry's growth and development, by review the organization and hotel operations and by focusing on industry opportunities and future trend.

Course content: This course provides an insight for students on the organizational structure of the hotel and catering industry. Specifically, it examines the housekeeping, hotel front office, accommodation, food production, and food and beverage operations and it also covers the topics such as; guest room and public area cleaning procedures, managing human resources and inventory control in the housekeeping department. Functions and operations of the various systems, forms, and equipments in the housekeeping department will be analyzed.

Introduction to Economics (course type: required; course code: THM 126)

Course objective: The aim of this course is to offer the basic fundamentals of elementary micro and Macro economics.

Course content: This course aims to provide the basic concepts of micro and macro economics, such as demand and supply, elasticity, market structures, national income, inflation, fiscal and monetary policy

Nutrition and Sanitation (course type: required; course code: THM 142)

Course objective: The purpose of the course is to offer a broad knowledge in all aspects of hygiene and to develop an understanding of principles of nutrition.

Course content: Scientific study of food, regarding its chemical nature, physical properties and nutritional composition. Nutrition as the study of food and its utilization by the body. Nutrients, , basic physiology, enzymes and digestion, food and energy. Food poisoning, food preservation, food additives and labelling.

Front Office Operation (course type: required; course code: THM 146)

Course objective: In this course, presents systematic approach procedures by detailing the flow of business through a hotel, from the reservations process to check out and settlement. The course also examines the various elements of effective front office management, paying particular attention to the planning and evaluation of front operations and to human resources management. Front office procedures and management are placed within the context of the overall operation of a hotel.

Course content: This course analyzes hotel front office position, functions and the procedures involved in reservation, registration, accounting, posting to and settlement of accounts, checking out guests, and principles and practices of night auditing and generation of rooms division reports. Covers the complete guest operation .

English for Tourism II (course type: required; course code: ENGT 102)

Course objective: In addition to revising and consolidating students' ability to use language effectively, and equip them with both general English usage and specific terminology and expressions oriented towards communicating efficiently the objective of the course is to focus on areas of tourism related to creation, promotion and selling of typical tourism products such as flights and package holidays.

Course content: This course is intended for both the two-year and the four-year School of Tourism and Hotel Management students who are at intermediate level of English. Apart from aiming to revise and consolidate students' ability to use language effectively, and equip students with both general English usage and specific terminology and expressions oriented towards communicating efficiently this course focuses on areas of tourism related to creation, promotion and selling of typical tourism products such as flights and package holidays. The main emphasis is placed on the strategies necessary for effective professional communication. Thus the course provides context for extending students' active vocabulary use and developing their reading, writing, listening and speaking skills. It also offers guidance and support for developing the skills necessary for independent language learning.

Russian II (course type: elective; course code: RUS 102)

Course objective: The course is designed to pre-intermediate level students. It aims at increasing vocabulary, developing a reading skills, listening comprehension and speaking through individual, pair and small groups

Course content: This course is designed for pre-intermediate level students. In this course, it is aimed to increase vocabulary knowledge of students, to develop reading,

writing, speaking and listening skills and communication skills through single, pair and group studies.

German II (course type: elective; course code: GER 102)

Course objective: The objective of this course is to meet the students with prominent German authors' works in easy level abridged edition.

Course content: Students will read and discuss literary texts by prominent German authors written in a language which is easy to understand. Students will acquire basic language skills and a broad insight in cultural aspects of the German speaking countries. At the end of the course, students will be able to discuss familiar topics such as their hobbies and interests, their living situation, family and friends

French II (course type: elective; course code: FRE 102)

Course objective: The objective of this course is the acquisition of basic reading, listening, writing and speaking skills of the French language.

Course content: This course provides an opportunity to enhance acquisition of the fundamental elements of the French language. Emphasis is on the progressive development of basic listening, speaking, reading, and writing skills through the use of supplementary learning media and materials.

Summer Training (course type: required; course code: THM 100)

Course objective: Summer training develops skills in the application of theory to practical work situations. Students build the strength, teamwork spirit and self-confidence in internship and good communication skill with group of workers and learn proper behavior of corporate life in tourism industry.

Course content: 50 DAYS of industrial training. The training will be under supervision of the department.

YEAR 2

Travel and Tour Operations Management (course type: required; course code: THM 221)

Course objective: The objective of this course is to provide students with appropriate knowledge and skills in strategic travel and tour operations, planning, policy formulation, business plan formulation and management of Travel and tourism enterprises.

Course content: This course provides an insight for students on the organizational aspect of the travel industry. Specifically, it gives an introduction of the processes involved in selling individual and group package travel and holidays. A basic insight to the organizational and operational aspect of a travel agency, specifically it will introduce students to the multidimensional facts of travel agency managements such as negotiations and the provisions of services and travel products.

Food Production (course type: required; course code: THM 241)

Course objective: The objective of this course is to provide students with the basic theory and practice of professional cooking.

Course content: This course provides the student with the basic introduction of theory and practice of professional cooking. Topics will be presented in a continuous, logical sequence, the course being organized as a continuum. The course is based on student centered self/guided study, student's active participation and acceptance of responsibility for their own learning is essential for success.

Housekeeping Management (course type: required; course code: THM 244)

Course objective: The aim of this course is to provide students a systematic approach to managing housekeeping operations in the hospitality industry.

Course content: This course introduces managing housekeeping operations in the hospitality industry and guest room and public area cleaning procedures, managing and control of the inventory. Functions and operations in the housekeeping department.

Computerised Sales and Ticketing: Fidelio (course type: required; course code: THM 261)

Course objective: Fidelio, Operations program will provide participants with the skills and knowledge to operate the accommodation reservation system.

Course content: FIDELIO Front Office and Food Beverage programs are designed to create professionals who enjoy working in a fast-paced environment. This course mainly focuses on listening, studying and practicing in front of the computer. This course will help students to learn how to use Fidelio Front Office and Food Beverage applications.

English for Tourism III (course type: required; course code: ENGT 201)

Course objective: In this course special attention is given to practical applications and oral communication skills. Realistic and communicative practice of language is necessary for face-to-face contact with clients, customers and tourists. Thus the course also aims to provide students with the awareness of cultural differences along side providing context for extending students' active vocabulary use with new terminology and expression to support them in developing their communicative skills.

Course content: This course is intended for both the two-year and the four-year School of Tourism and Hotel Management students who are at intermediate to upper intermediate level of English. Grammar and language functions that are generated in the lessons are steered towards their practical applications. Realistic and communicative practice of language is necessary for face-to-face contact with clients, customers and tourists. Thus a great emphasis is also given to cultural differences and cultural awareness. The course provides context for extending students' active vocabulary use with new terminology and expression to support students in developing their communicative skills. Special attention is given to practical applications and oral communication skills.

Russian III (course type: elective; course code: RUS 201)

Course objective: The objective of this course is to encourage the students to use the ready grammar constructions of modern Russian language to apply their everyday communications. The speaking and discussion oriented to the Russian tourism and travel agencies are studied.

Course content: The objective of this course is engaging the students in language contexts through which they can use the specific grammar and language structures of

modern Russian language in order to carry out their various everyday communication needs. Besides, the speaking and discussion contexts oriented for the Russian tourism and travel agencies.

German III (course type: elective; course code: GER 201)

Course objective: This course is designed to develop and expand fundamental elements of the German language through the use of learning media and materials.

Course content: This course provides an opportunity to enhance acquisition of the fundamental elements of the German language. Emphasis is on the progressive development of basic listening, speaking, reading, and writing skills through the use of supplementary learning media and materials. Upon completion, students should be able to comprehend and respond with grammatical accuracy to spoken and written

French III (course type: elective; course code: FRE 201)

Course objective: The objective of this course is to review the French grammar and focus on oral discussions of contemporary French literature.

Course content: This course reviews French grammar emphasizing idiomatic construction and expressions. Oral discussion and conversation are based on selected readings from contemporary French literature.

Introduction to Marketing (course type: required; course code: THM 243)

Course objective: The purpose of this course is to help the student to acquire a conceptual base for understanding the role of marketing in a business environment. There will be a focus on the management of the marketing activities and how marketing relates to overall organisational functioning, including the management of exchange processes between business units and consumers and between firms.

Course content: This course covers basic principles of marketing in tourism. This course intends to introduce the basic principles of marketing as a major business function with an overview of the marketing system, marketing concept, marketing research, market segmentation, market analysis, and marketing program. Specific marketing and sales tools will be reviewed. Strategies of marketing sales tools will also be reviewed.

Computerised Sales and Ticketing: Amadeus (course type: required; course code: THM 246)

Course objective: The objective of this course is to operate in the Amadeus Vista Selling Platform and Pro-web environment and teach general information in the Amadeus Information System.

Course content: This course examines the organization and the structure of the travel and tourism industry. Specifically, it introduces the tour operating and travel retailing business; together with the organization of air fares, issuing of tickets, reservation systems, promotional fares and IATA regulations.

Financial Accounting (course type: required; course code: THM 253)

Course objective: The objective of this course is to provide an understanding of financial accounting concepts, to learn how to read, understand, and analyze the financial statements (balance sheet, income statement, statement of retained earnings, and statement of cash flows) used in business, transaction analysis, Generally Accepted Accounting Principles, the trial balance, double-entry bookkeeping, and other topics relevant to managers, creditors, shareholders and investors.

Course content: The course will cover the management aspects of accounting and financial statement analysis as they relate to hospitality operations. It begins with an introduction to the Generally Accepted Accounting Principles and explains the system of double entry accounting.

Food and Beverage Management (course type: required; course code: THM 264)

Course objective: To understand of the complexities of managing food and beverage outlets and examining the wide range of subject areas that come within the hospitality industry.

Course content: The purpose is to examine the wide range of subject areas that come within the orbit of operational food and beverage management and to relate these to the applications applied within the five broad sections of the catering industry, that is, fast food and popular catering; hotels and quality restaurants; function catering; contract catering and welfare catering. It also aims to provide information to the students on planning all the food staffing in food and beverage departments of the hotels. Kitchen organization, the design of menu, international house promotion in food and beverage, room service, making cocktails, orders taking and service will also be covered.

English for Tourism IV (course type: required; course code: THM 202)

Course objective: Special attention is given to practical applications of written skills like report writing, formal letter writing and how to prepare for a power point presentation. In addition to this the major objective of the course is to provide the language needed to discuss and work with tourism issues at a basic managerial level. Emphasis is placed on the strategies necessary for effective professional communication.

Course content: This course is intended for both the two-year and the four-year School of Tourism and Hotel Management students who are at upper intermediate level of English. This course the language needed to discuss and work with tourism issues at a basic managerial level. Emphasis is placed on the strategies necessary for effective professional communication. The course provides extensive opportunity for developing listening, speaking reading, and writing skills. They provide realistic and communicative practice of language skills needed in tourism. Special attention is given to practical applications of written skills like report writing, formal letter writing and how to prepare for a power point presentation. It also offers guidance and support for developing the skills necessary for independent language learning.

Russian IV (course type: elective; course code: THM 202)

Course objective: This course is aimed to give the students opportunities to speak Russian creatively, fluently and spontaneously and write correctly. Practical aspect of providing the efficient written communication skills related with tourism are provided using internet in computer laboratory.

Course content: This course aims to provide the students with opportunities to speak Russian creatively, improve their fluency and at the same time, develop their writing skills and use writing skills effectively. Besides, in lab environment, practical aspect of carrying out online writing tasks in tourism field, as well as using other communication skills through internet are studied.

German IV (course type: elective; course code: GER 202)

Course objective: The objective of this course is to enable the students by reviewing and strengthening their knowledge of German grammar and practice both written and verbal communication on literary and cultural texts.

Course content: This course provides a review and expansion of the essential skills of the German language. Emphasis is on the study of authentic and representative literary and cultural texts. Upon completion, students should be able to communicate effectively, accurately, and creatively about the past, present, and future.

FRE IV (course type: elective; course code: FRE 202)

Course objective: The objective of this course is to strength the linguistic skills of the students by continuing to review the French grammar and oral literature discussions.

Course content: This course continues the review of functional French grammar with emphasis upon idiomatic construction and expressions. Oral discussion and conversation are based on selected readings from contemporary French literature.

YEAR 3

Organisational Behaviour (course type: required; course code: THM 310)

Course objective: The objective of this course is to enable students to gain knowledge about how people as individuals and as groups act within organizations, to identify, explain and understand various organizational behavior issues. Being able to apply organizational theories and organize and facilitate group exercises to develop and improve interpersonal skills related to organizational behavior in practice.

Course content: In this course, the theoretical and research contribution of the behavioural sciences to management and administration are examined and applied to selected organizational situations. Areas to be considered from the standpoint of both individual and organizational performance are communication, motivation, conflict, decision-making, goal setting, leadership, organizational design, climate, development and control. Utilizing a system perspective, the course attempts to develop in each student an ability to analyze and solve organizational problems.

Tourism Economics (course type: required; course code: THM 315)

Course objective: The objective of this course is to develop an understanding of the role played by tourism in the economic development.

Course content: This course provides the basics of tourism economics, through sound and systematic macro analysis of the subjects such as characteristics, economic impacts, multiplier effects etc. of Tourism industry and micro-economic analysis of factors that influence both consumer demand for services and firms decisions to supply services.

Tourism and Environment (course type: required; course code: THM 317)

Course objective: To understand the potential impacts of tourism on environments, both positive and negative, and identify factors that influence those impacts.

Course content: This course examines the development of the touristic areas of major travel destinations and attractions travelers are journeying to, and developments taking place on a world-wide basis. Tourism activities and their interactions with different types of the environment will be explained. While students will be able to perceive the environmental issues, various methods and practices will be analyzed to overcome and prevent negative environmental impacts. Course will also discuss the organizational/institutional aspects of the environmental systems, policies, and plans to achieve environmental quality and safety. Another important topic is, the reciprocal relationship between tourism and the environment, students will focus on this particular aspect from tourism point of view. The whole process has been placed on a sustainable tourism approach.

Cost Control (course type: required; course code: THM 318)

Course objective: The objective of this course is to provide students with financial techniques and systems to develop and analyze budgets, purchasing, food and beverage and labor costs in tourism operations.

Course content: This course further develops the basic requirements for unsupervised professional catering. Topics will be presented in a continuous, logical sequence, the course being organized as a continuum. The course is based on student centered self/guided study, student's active participation and acceptance of responsibility for their own learning is essential for success. Budgeting, establishing purchasing systems and processes are taught. Food, beverage and labor cost control issues are discussed.

Special Interest Tourism (course type: required; course code: ECON 319)

Course objective: To develop an understanding of the growing importance of the special interest tourism to sustainable tourism development strategies within a global and regional context.

Course content: This course examines newly emerging tourism activities that are heavily based on individual preferences and diverse life styles. Rural tourism, cultural tourism, heritage tourism, educational tourism, health tourism, senior tourism.

Human Resources Management (course type: required; course code: THM 321)

Course objective: In this course, the students will learn the basic concepts and frameworks of human resource management (HRM) and understand the role of HRM has to play in effective business administration.

Course content: The purpose of this course is to help future managers develop the tools needed to successfully lead and manage their organization's Human Resources. Study of the relationship between individual employees and the hospitality industry. Human behavior, attitudes, motivation strategies, stress management, employee wages, and productivity will be analyzed.

Hospitality Marketing (course type: required; course code: THM 328)

Course objective: The main aim of this course is to provide students with an understanding of how various concepts, facts techniques and models pertaining to the establishment of management of profitable customer relationships and strong brands to create brand equity and the marketing practices of services in a socially responsible way in the tourism and recreation industry. This course also helps students how to prepare and present articles and or various case studies of the tourism and recreation industry.

Course content: This course intends to lay the groundwork for an understanding of marketing principles and to reveal how these principles are applied in marketing generally and in the tourism and hospitality industry in particular.

Event and Conference Management (course type: required; course code: THM 340)

Course objective: This course provide students with a clear understanding of how to manage resources in the hospitality service industry and allow students to develop an

in-depth understanding of the socio-cultural and political aspects involved in planning, design and delivery of international events / conferences. In this course, students focus on diverse nature of international events and conference management

Course content: This course introduces the student to the trends, organization and the structure of event and their importance in the travel business. It is suggested that students interested in the organization of events and conferences undertake the Event and Conference Management. The aim of the course is to introduce school of Tourism Hospitality students, to the structure, organization, trends significance of events in the travel business. It also intends to introduce students to the guidelines and hints involved in participating and managing an international conference.

Research Methods (course type: required; course code: THM 346)

Course objective: Research Methodology is a hands-on course designed to impart education in the foundational methods and techniques of academic research in social sciences and business management context. Research scholars will examine and be practically exposed to the main components of a research design, data collection, ethical issues in research, report writing and presentation. Once equipped with this knowledge, participants would be well-placed to conduct disciplined research under supervision in an area of their choosing. In addition to their application in an academic setting, many of the methodologies discussed in this course would be similar to those deployed in professional research environments.

Course content: This course examines the scientific method of understanding behaviour; the recognition and posing of scientifically researchable question; examination of different research designs, considering the principles, dynamics, strengths and practical limitations of each approach and emphasizing a deep appreciation of both quantitative and qualitative approaches; and analyse of both qualitative and quantitative data; and, lastly, this course helps students develop cogent research proposals.

International Business (course type: required; course code: THM 351)

Course objective: The objective of this course is to examine the nature and operations of multinational enterprises, to provide a framework for formulating, building and managing a new business venture in an international context, to expand upon existing knowledge of international business operations and introduce new material pertinent to business operations in the global market, to gain knowledge about the challenges to conducting a business in the 21st century, to identify the reasons for the need for MNE's to develop regional/triad strategies rather than global

strategies. Being able to apply international business theories and organize and facilitate group exercises to develop and improve interpersonal skill related to international business in practice.

Course content: This course in international business is designed to examine the basic issues concerned with international trade characterized by rapid change in worldwide political, economic, technological, and cultural environments. The growth of international trade in goods and services, dominance of world economic activity by multinational companies are examined.

Summer Training (course type: required; course code: THM 200)

Course objective: Summer training develops skills in the application of theory to practical work situations. Students build the strength, teamwork spirit and self-confidence in internship and good communication skill with group of workers and learn proper behavior of corporate life in tourism industry.

Course content: 50 DAYS of industrial training. The training will be under supervision of the department.

YEAR 4

Tourism Policy and Planning (course type: elective; course code: THM 411)

Course objective: The course introduces key concepts associated with tourism policy and planning and the practical experience of analysis in, and application to, contemporary case studies. The course studies contemporary global tourism issues from the perspectives of government and business. It examines the importance of tourism policy and planning in terms of sustainable tourism development, addressing the central role of tourism public policy development. The course analyses a range of critical factors such as carrying capacity, yield management and risk management. It focuses on sustainable tourism development to explain the links between these factors and tourism policy and planning.

Course content: The complexity of tourism industry calls for careful planning as well as policy making processes based on data analysis and community participation. In this course, the effort will be on furnishing students with planning knowledge and planning techniques/methods; planning and its peculiarities in different regions and areas; public and private sector's role; nonprofit organizations and their impacts. Policy making process with implementation procedures will be emphasized. Case studies will be discussed after each section. It has been confirmed that most of the tourism environmental, social, and economic difficulties resulted from lack of planning and ignorance of planning methods. Therefore, a planned tourism sector should be

the major undertaking by both private and public sector. Specially, if the goal of sustainability is going to be realized.

Fundamentals of Finance (course type: elective; course code: THM 417)

Course objective: The primary objectives are to familiarize students with the major financial decisions made by firms, the process for making those decisions, and to provide a conceptual framework for understanding and analysing those decisions. Specifically, the topics include are financial statement analysis, the time value of money, bond and stock valuation and investment techniques.

Course content: This course examines techniques for determining the worth of financial assets, the trade between risk and return, financial institutions, financial analysis, financial forecasting and the optimal financial strategy.

Consumer Behaviour (course type: elective; course code: THM 420)

Course objective: To develop an understanding of peoples' consumption-related behaviors and to develop and evaluate marketing strategies intended to influence those behaviors.

Course content: This course examines to understand the role of consumer behaviour in the marketing process and to acknowledge consumer behaviour, models in tourism, and identify actors which motivate consumers to buy tourism products including the external and internal determinants, and to understand how tourist making purchase decisions.

Sociology of Tourism (course type: elective; course code: THM 422)

Course objective: To understand the general concepts in sociology, explain the key theories within sociology of tourism and apply the knowledge of sociology in tourism.

Course content: This course is designed to provide a socio-cultural examination of tourism in society. The importance is given to the nature of changes in the quality of life of residents of tourist destinations as a result of the social and cultural impacts of tourism. The course also covers key areas such as politics and tourism, gender relations and sexuality, crime and international security issues.

Strategic Management (course type: required; course code: THM 426)

Course objective: The objective of this course is to identify strategic management areas for organisations and evaluate these in terms of changing environments.

Course content: This course is integration of materials covered in previous core and supporting courses, focusing on the development of skills in identifying, analyzing and solving realistic business problems.

Graduation Project (course type: technical elective; course code: THM 400)

Course objective: These courses are designed to teach senior students how to introduce them to scientific research. The project creates a bridge between course-work and tourism industry. To provide students with an opportunity to draw together and integrate the knowledge gained and the skills developed from the program and students with an opportunity for independent study.

Course content: This course is aimed at providing the students with the required skills, so that they can carry out complex statistical analyze in research settings. The quality of research decisions depends to a great extent on the information available to the decision makers. Applied research transforms raw data into information which can help in this decision making process. A manager who lacks the analytic skills to obtain insights from the available data is very much like a general manager who does not know how to read the income statement for his/her company.

International Cases in Tourism (course type: technical elective; course code: THM 415)

Course objective: To provide students with an overview of international cases in tourism, and its application to the tourism and hospitality industries.

Course content: This course is designed to provide students with an overview of international cases in tourism, and its application to the tourism and hospitality industries. This overview covers the discussions of current issues occurred in the international and regional tourism and hotel industries. Industry based case studies are designed for students to further develop their analytical and strategic thinking skills.

Sustainable Tourism (course type: technical elective; course code: THM 435)

Course objective: To incorporate the principles of sustainable tourism into developing and managing tourism destinations and products.

Course content: This course aims to provide students with a broad understanding of environmental issues and their impact upon the tourism industry, therefore subject areas such as pollution, waste management and biodiversity will be a primary focus.

Also the timeline and principles of Sustainable Development and Sustainable Tourism will be discussed.

Tourism Geography (course type: technical elective; course code: THM 440)

Course objective: To know an overview of the basic concepts of geography in relation to travel and the tourism industry. Tourist flows and movements; types and forms of tourist areas and destinations; traditional and recent destinations. Tourism demand & supply, tourist motivations; major and minor tourism generating countries.

Course content: This course provides a review of the geographical distribution of tourism, introduction to the relationship between tourism and geography, and tourism impacts on natural environments and local populations. From a geographical point of view, tourism consists of, the countries of origin of tourists, or generating areas; the tourist destination countries; and the routes travelled between these two sets of locations

Tourism Promotions Strategies (course type: technical elective; course code: THM 452)

Course objective: Students will gain an understanding of the meaning of tourism promotion.. Understand the relation between promotion and communication. Be familiar with the relationship between promotion and traveler's buying process and be acquainted with the major types of the promotion mix.

Course content: This course explains the main challenges of promoting tourism, identify the target audience of tourism campaigns as well as which methods of advertising are best suited for tourism. The resources and variables available in developing a successful marketing strategy in the tourism industry; market research, advertising and promotion, sales techniques and public relations.

Opera (course type: technical elective; course code: THM 467)

Course objective: The objective of this course is to provide all the necessary skills to operate Opera PMS system in tourism establishments.

Course content: Based around the Opera Property Management System (Opera PMS V5) all relevant theory and techniques are taught to ensure the student gains the required skills to work in international hotels. Lecture includes ; prepare for guest arrivals and departure, welcome and register guests, prepare front office records, monitor financial transactions, record and up date reservations, advise others on reservations details.

Leisure Management (course type: elective; course code: THM 421)

Course objective: The aim of this course is to provide students with a critical understanding of the relationship between leisure behavior, leisure organizations and leisure policies, and how supply and demand interact in a national and international leisure market.

Course content: This course meets the increasing demand for graduates with management skills in planning and organising events. This course is for students who need to develop skills in leadership & management and leisure management course prepares students to assume managerial, supervisory and leadership responsibilities.

Independent Study (course type: elective; course code: THM 473)

Course objective: Students expand current knowledge in a specific area of interest related to tourism industry; Students develop or enhance skills in analyzing, synthesizing, and integrating tourism subjects related information or experiences;

Course content: This course is designed to provide the student with an opportunity to gain or enhance tourism management knowledge and to explore an area of interest related to tourism research or the delivery and/or administration of tourism services. An independent study is an opportunity for students to use research skills to explore an area of interest in great detail. Students develop or enhance skills in analyzing, synthesizing, and integrating tourism management related information or experiences and project identification, development, management, implementation, evaluation, communication in tourism industry.

SAMPLE COPY

NEAR EAST UNIVERSITY

DIPLOMA SUPPLEMENT

Diploma No:

Diploma Date: DD/MM/YY

Near East Boulevard, Nicosia – North Cyprus

+90 392 680 2000

This Diploma Supplement follows the model developed by the European Commission, Council of Europe and UNESCO/CEPES. The Purpose of the supplement is to provide sufficient independent data to improve the international “transparency” and fair academic and professional recognition of qualifications (diplomas, degrees, certificates, etc.). It is designed to provide a description of the nature, level, context, content and the status of the studies that were pursued and successfully completed by the individual named on the original qualification to which this supplement is appended. It should be free from any value judgments, equivalence statements or suggestions about recognition. Information in all eight sections should be provided. Where information is not provided, an explanation should give the reason why.

1. INFORMATION IDENTIFYING THE HOLDER OF THE QUALIFICATION

1.1 Family Name(s):

1.2. Given Name (s):

1.3 Place and date of birth:

1.4 Student identification number:.....

2. INFORMATION IDENTIFYING THE QUALIFICATION

2.1. Name of qualification: Bachelor of Tourism and Hotel Management

2.2 Main field(s) of study for the qualification: Tourism and Hotel Management

2.3 Name and status of awarding institution: Near East University, Private University

2.4. Name and status of institution administering studies: Same as 2.3

2.5. Language(s) of instruction/examination: Turkish-English

3. INFORMATION ON THE LEVEL OF THE QUALIFICATION

3.1 Level of qualification: First Cycle (Bachelor's Degree)

3.2 Official length of programme: 4 years (excluding one year of English preparatory class for English programme) - 264 ECTS.

3.3 Access requirement(s): High School Diploma

Admission of Turkish nationals is by Placement through a nation-wide Student Selection Examination (ÖSS) administered by Assessment, Selection and Placement Centre (ÖSYM). Admissions of Turkish Cypriots is based on the Near East University Entrance and Placement exam. Admission of international students is based on their high school credentials. Proof of English Language proficiency is also required.

4. INFORMATION ON THE CONTENTS AND RESULTS GAINED

4.1 **Mode of study:** Full time

4.2 **Programme requirements:** A student is required to have minimum pass grade from each course and obtain minimum 2.00/4.00 cumulative GPA . The students who have successfully completed the programme should be able to be science-based, skilled, and competent **tourism and hotel managers** prepared to meet the challenges of practicing tourism sector and hotel industry in the 21st century, and **researchers** who are prepared to conduct tourism related research focused on bettering the travel and tourism conditions and advancing the fundamental understanding of tourism and hotel industry.

4.3 Programme details and the individual grades/marks obtained:

(each semester: total ECTS credits must be 30. Each course in each semester must be written, not the total)



Near East University

School of Tourism and Hotel Management

1 (1st Semester)				2 (2nd Semester)			
Course Code	Course Name	CREDIT	ECTS	Course Code	Course Name	CREDIT	ECTS
THM 111	INTRO. TO TOURISM	3	6	THM 123	LODGING OPERATIONS	3	6
THM 115	INTRO. TO BUSINESS	3	6	THM 126	INTRO. TO ECENOMICS	3	4
THM 131	MATH. FOR HOSP. IND.	3	5	THM 142	NUTRITION & SANIATION	3	5
THM 161	INTRO. TO COMPUTER	3	4	THM 146	FRONT OFFICE MGMT.	3	4
ENG 101	ENGLISH I	3	6	ENG 102	ENGLISH II	3	6
LANG101	ELECTIVE LANGUAGE I	3	3	LANG 102	ELECTIVE LANGUAGE II	3	3
				AIT 101	HISTORY of TURKISH REFORMS.	0	2
		18	30			18	30

SUMMER SEMESTER

THM 100	Summer Training I	0	12
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3 (3rd Semester)				4 (4th Semester)			
Course Code	Course Name	CREDIT	ECTS	Course Code	Course Name	CREDIT	ECTS
THM 221	TRAVEL & TOUR OPER.	3	6	THM 243	INTRO. TO MARKETING.	3	5
THM 241	FOOD PRODUCTION	3	5	THM 246	AMADEUS	3	6
THM 244	HOUSEKEEPING MGMT.	3	5	THM 253	FINANCIAL ACCOUNTING	3	4
THM 261	FIDELIO	3	5	THM 264	FOOD&BEVERAGE MGMT.	3	6
ENG 201	ENGLISH III	3	6	ENG 202	ENGLISH IV	3	6
LANG201	ELECTIVE LANGUAGE III	3	3	LANG 202	ELECTIVE LANGUAGE IV	3	3
		18	30			18	30

5 (5th Semester)				6 (6th Semester)			
Course Code	Course Name	CREDIT	ECTS	Course Code	Course Name	CREDIT	ECTS
THM 310	ORGANIZATIONAL BEH.	3	6	THM 321	HUMAN RESOURCES MGMT.	3	6
THM 315	TOURISM ECONOMY	3	6	THM 328	HOSPITALITY MARKETING	3	6
THM 317	TOURISM & ENVIRONMENT	3	6	THM 340	EVENT& CONFERENCE M.	3	6
THM 318	COST CONTROL	3	6	THM 346	RESEARCH METHODS	3	6
THM 319	SPECIAL INTEREST TOURISM	3	6	THM 351	INTER. BUSINESS	3	6
		15	30			15	30

SUMMER SEMESTER

THM 200	Summer Training II	0	12
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7 (7th Semester)				8 (8th Semester)			
Course Code	Course Name	CREDIT	ECTS	Course Code	Course Name	CREDIT	ECTS
THM 411	TOURISM POLICY & PLAN	3	6	THMXXX	TECHNICAL ELECTIVE	3	6
THM 417	FUNDAMENTALS OF FINANCE	3	6	THMXXX	TECHNICAL ELECTIVE	3	6
THM 420	CONSUMER BEH. IN TOURISM	3	6	THMXXX	TECHNICAL ELECTIVE	3	6
THM 422	SOCIOLOGY OF TOURISM	3	6	THMXXX	TECHNICAL ELECTIVE	3	6
THM 426	STRATEGIC MGMT.	3	6	THMXXX	TECHNICAL ELECTIVE	3	6
		15	30			15	30

TOTAL CREDITS 132 - ECTS 264

4.4 Grading Scheme and Grades

Grade Evaluation

A Student is granted one of the letter grades below for each course he/she has attended, according to the relative success degree of students taking the course by using the distribution of the final raw success grades. Passing grades range from AA to DD; FD and FF are failing grades.

I-Incomplete S-Satisfactory U-Unsatisfactory P-Inprogress EX-Exempt W-Withdrawn

Percentage	Course Grade	Coefficient
90-100	AA	4.00
85-89	BA	3.50
80-84	BB	3.00
75-79	CB	2.50
70-74	CC	2.00
65-69	DC	1.50
60-64	DD	1.00
50-59	FD	0.50
49 and below	FF	0.00

4.5 Overall Classification of the Qualification: NA

5- INFORMATION ON THE FUNCTION OF THE QUALIFICATION

5.1 Access to further study: May apply to second cycle programmes

5.2 Professional status conferred: This degree enables the holder to exercise the profession.

6- ADDITIONAL INFORMATION

6.1 Additional information:

The student succeeded English Preparatory Class (ENG 010 – ENG 020) during the Academic Year 2009-2010. The four year curriculum of tourism and hotel management education is composed of four required and elective courses years (phases) of education and training at the first and third year Summer Semesters. The following information depicts individual subject courses and their duration in hours.

Year 1: First Semester: 336 Hours, Second Semester: 392 Hours Total: 728 Hours

I.Semester

(Introduction to Tourism:56, Introduction to Business:56 , Mathematics for Hospitality Industry:56, Introduction to Computer :56, English for Tourism I:56, Elective Language I:56)

II.Semester

(Lodging Operations:56, Introduction to Economics:56, Nutrition and Sanitation:56, Front Office Operation :56, English for Tourism II:56, Elective Language II:56, History of Turkish Reforms:56)

Year 2: Per Semester: 336 Hours, Total: 672 Hours

III.Semester

(Travel and Tour Operation:56, Food Production:56, Housekeeping Management:56, Computerised Reservation System (Suite 8):56, English for Tourism III:56, Elective Language III:56)

IV.Semester

(Introduction to Marketing:56, Computerised Sales and Ticketing (Amadeus): 56, Financial Accounting:56, Food and Beverage Management:56, English for Tourism IV: 56, Elective Language IV :56)

Year 3: Per Semester: 280 Hours, Total: 560 Hours

V. Semester

(Organisational Behavior: 56, Tourism Economics: 56, Tourism and Environment: 56, Cost Control: 56, Special Interest Tourism:56)

VI. Semester

(Human Resources Management: 56, Hospitality Marketing:56, Event and Conference Management: 56, Research Methods: 56, International Business:56)

Year 4: Per Semester: 280 Hours, Total: 560 Hours

VII Semester

(Tourism Policy and Planning: 56, Fundamentals of Finance :56, Consumer Behavior in Tourism :56, Sociology of Tourism :56, Strategic Management :56)

VIII. Semester

(Technical Elective I:56, Technical Elective II:56, Technical Elective III:56, Technical Elective IV:56, Technical Elective V:56)

6.2 Further information sources:

University web site:<http://neu.edu.tr>

Faculty web site:

<http://www.neu.edu.tr/en/node/4497>

Higher Education
Planning, Evaluation, Accreditation and
Coordination of North Cyprus:
<http://www.ncyodak.org>

Republic of Turkey: <http://www.yok.gov.tr/>

The Council of Higher Education of the

<http://www.yok.gov.tr/>

The Turkish ENIC-NARIC: [http://enic-](http://enic-naric.net/index.aspx?c=Turkey)

Student Registrar's Office & International Students' Office: <http://www.neu.edu.tr/en/node/8220>

7- CERTIFICATION OF THE SUPPLEMENT

7.1 Date:

7.3 Capacity: Head of Registrar's Office

7.2 Name and Signature: 7.4 Official stamp or seal:

8. INFORMATION ON THE NATIONAL HIGHER EDUCATION SYSTEM

The basic structure of the North Cyprus Education System consists of four main stages as pre-school education, primary education, secondary education and higher education.

Pre-school education consists of non-compulsory programs whereas primary education is a compulsory 8 year program for all children beginning from the age of 6. The secondary education system includes "General High Schools" and "Vocational and Technical High Schools".

The Higher Education System in North Cyprus is regulated by the Higher Education Planning, Evaluation, Accreditation and Coordination Council (Yükseköğretim Planlama, Denetleme, Akreditasyon ve Koordinasyon Kurulu – YÖDAK). Established in 1988, the Council regulates the activities of higher education institutions with respect to research, governing, planning and organization. The higher education institutions are established within the framework of the Higher Education Law. All programs of higher education should be accredited by YÖDAK.

Higher education in North Cyprus comprises all post-secondary higher education programmes, consisting of short, first, second, and third cycle degrees in terms of

terminology of the Bologna Process. The structure of North Cyprus higher education degrees is based on a two-tier system, except for dentistry, pharmacy, medicine and veterinary medicine programmes which have a one-tier system. The duration of these one-tier programmes is five years except for medicine which lasts six years. The qualifications in these one-tier programmes are equivalent to the first cycle (bachelor degree) plus secondary cycle (master degree) degree. Undergraduate level of study consists of short cycle (associate degree) - (önlisans derecesi) and first cycle (bachelor degree) - (lisans derecesi) degrees which are awarded after the successful completion of full-time two-year and four-year study programmes, respectively.

Graduate level of study consists of second cycle (master degree) – (yüksek lisans derecesi) and third cycle (doctorate) – (doktora derecesi) degree programmes. Second cycle is divided into two sub-types named as master without thesis and master with thesis. Master programmes without thesis consists of courses and semester project. The master programmes with a thesis consist of courses, a seminar, and a thesis. Third cycle (doctorate) degree programmes consist of completion of courses, passing a qualifying examination and a doctoral thesis. Specializations in dentistry, accepted as equivalent to third cycle programmes are carried out within the faculties of dentistry. Specialization in medicine, accepted as equivalent to third cycle programmes are carried out within the faculties of medicine, and university hospitals and training hospitals operated by the Ministry of Health.

Universities consist of graduate schools (institutes) offering second cycle (master degree) and third cycle (doctorate) degree programmes, faculties offering first cycle (bachelor degree) programmes, four-year higher schools offering first cycle (bachelor degree) degree programmes with a vocational emphasis and two-year vocational schools offering short cycle (associate degree) degree programmes of strictly vocational nature.

Second cycle degree holders may apply to third cycle programmes if their performance at the first cycle degree level is exceptionally high and their national central Graduate Education Entrance Examination (ALES) score is also high and their application is approved. The doctoral degree is conferred subject to at least one publication in a cited and refereed journal.

GENERAL STRUCTURE OF THE NORTH CYPRUS EDUCATION SYSTEM



