



Fifth Semester							Sixth Semester						
Course Code	Course Name	C	L/P	C	ECTS		Course Code	Course Name	C	L/P	C	ECTS	
CMN303	Research meth.&tech. in soc.sciences	3	0	3	5		CMN311	Research on public opinion	3	0	3	5	
CMN310	Law of communication	3	0	3	5		PRA302	Marketing research	3	0	3	5	
PRA309	Design of advertisement	3	0	3	5		PRA332	Application of advertising	3	0	3	5	
MARK301	Principles of marketing	3	0	3	5		PRA432	Image Management	3	0	3	5	
PRA305	Human Resources	3	0	3	5								
CMN330	Presentation Techniques	2	1	3	5								
<b>TOTAL</b>		<b>17</b>	<b>1</b>	<b>18</b>	<b>30</b>		<b>TOTAL</b>		<b>12</b>	<b>0</b>	<b>12</b>	<b>20</b>	
Seventh Semester							Eighth Semester						
Course Code	Course Name	C	L/P	C	ECTS		Course Code	Course Name	C	L/P	C	ECTS	
CMN413	Media ethics	3	0	3	5		CMN444	Communication and modernity	3	0	3	5	
PRA433	Planning and app.in PR	0	3	3	5		PRA414	Publicity and promotion str.	3	0	3	5	
PRA403	Management of ads&PR agencies	3	0	3	5		PRA440	Department project	0	3	3	5	
CMN431	Political communication	3	0	3	5		PRA422	Corporate Communication	3	0	3	5	
<b>TOTAL</b>		<b>9</b>	<b>3</b>	<b>12</b>	<b>20</b>		<b>TOTAL</b>		<b>9</b>	<b>3</b>	<b>12</b>	<b>20</b>	
	<b>TOTAL</b>	<b>Contact Hs</b>		<b>Lab/Practice Hs</b>		<b>Credit</b>		<b>ECTS</b>					
		<b>87</b>		<b>9</b>		<b>96</b>		<b>160</b>					