

**DOUBLE MAJOR IN MARKETING FOR COMPUTER INFORMATION STUDIES STUDENTS**

**First Semester**

Course Code	Course Name	C	L/P	C	ECTS
<b>TOTAL</b>		<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>

**Second Semester**

Course Code	Course Name	C	L/P	C	ECTS
<b>TOTAL</b>		<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>

**Third Semester**

Course Code	Course Name	C	L/P	C	ECTS
MRK324	Approaches to Psychology in Marketing	3	0	3	6
<b>TOTAL</b>		<b>3</b>	<b>0</b>	<b>3</b>	<b>6</b>

**Fourth Semester**

Course Code	Course Name	C	L/P	C	ECTS
MAN202	Communication for Business II	3	0	3	6
EAS204	Financial Accounting II	3	0	3	6
SOC100	Sociology	3	0	3	6
<b>TOTAL</b>		<b>9</b>	<b>0</b>	<b>9</b>	<b>18</b>

**Fifth Semester**

Course Code	Course Name	C	L/P	C	ECTS
EAS310	Organizational Behaviour	3	0	3	6
EAS303	Managerial Accounting	3	0	3	6
EAS301	Business Finance	3	0	3	6
MRK308	Marketing Communications	3	0	3	6
<b>TOTAL</b>		<b>12</b>	<b>0</b>	<b>12</b>	<b>24</b>

**Sixth Semester**

Course Code	Course Name	C	L/P	C	ECTS
		3	0	3	6
EAS302	Financial Management	3	0	3	6
<b>TOTAL</b>		<b>6</b>	<b>0</b>	<b>6</b>	<b>12</b>

**Seventh Semester**

Course Code	Course Name	C	L/P	C	ECTS
EAS304	Marketing Management	3	0	3	6
EAS307	Research Methods	3	0	3	6
<b>TOTAL</b>		<b>6</b>	<b>0</b>	<b>6</b>	<b>12</b>

**Eighth Semester**

Course Code	Course Name	C	L/P	C	ECTS
EAS403	Marketing Research	3	0	3	6
MRK423	Marketing Strategy	3	0	3	6
<b>TOTAL</b>		<b>6</b>	<b>0</b>	<b>6</b>	<b>12</b>

TOTAL	Contact Hs	Lab/Practice Hs	Credit	ECTS
	<b>42</b>	<b>0</b>	<b>42</b>	<b>84</b>